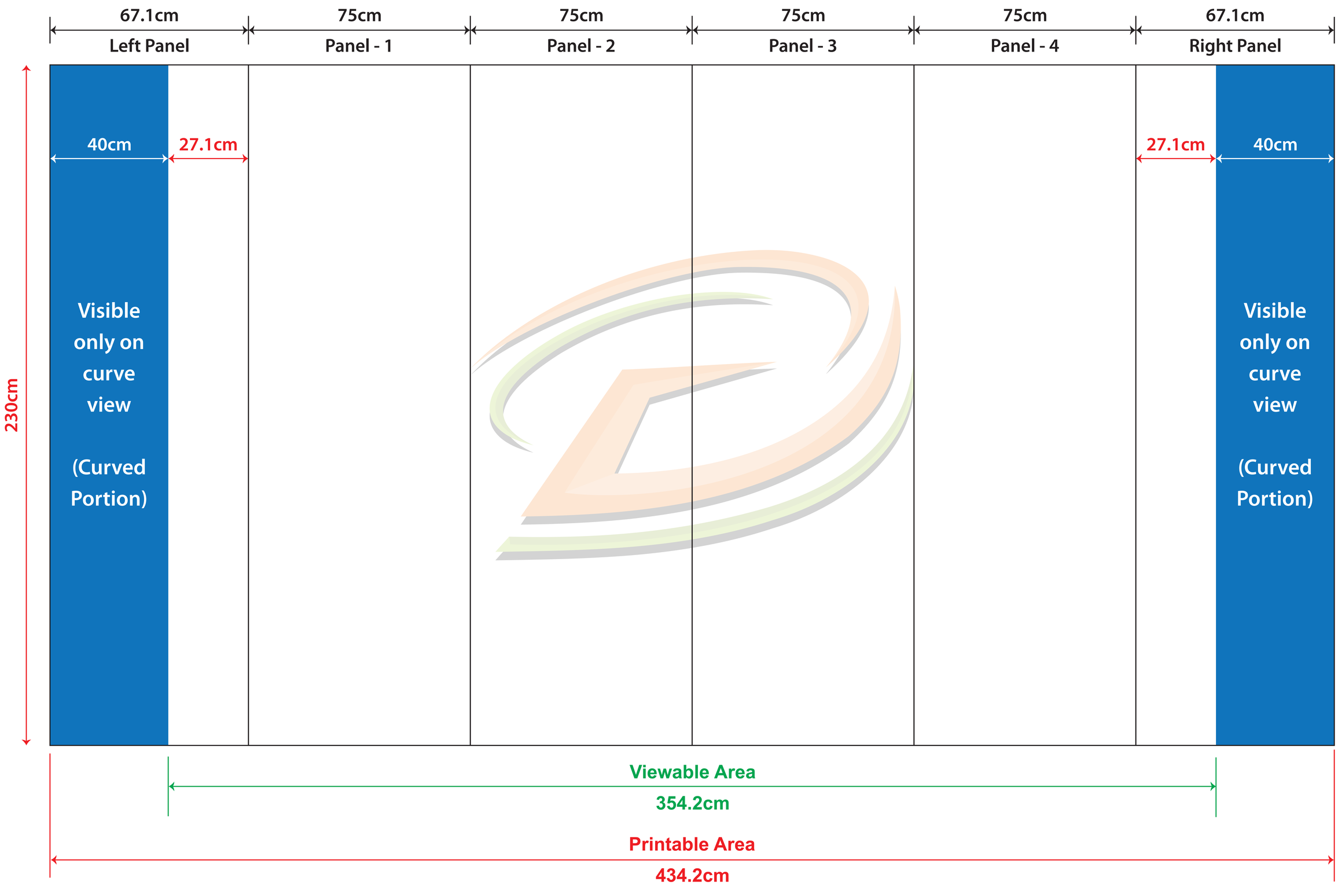4x3 Straight Popup - Guideline